



MASTER INTERNATIONAL PROGRAM

Global Economics and Social Affairs (GESAM)

a.a. 2013-2014



Master presentation

The *Global Economics and Social Affairs Master* (GESAM) is a one-year, first-level international Master degree programme organized by Ca' Foscari University in Venice in collaboration with the International Labour Organization in Geneva.

The GESAM programme is taught by national and international lecturers in partnership with a wide range of Italian and foreign organizations and businesses working at a global level.

The course has been designed to respond to the need to interpret and govern economic and social phenomena in an era of globalization, especially in view of the current economic crisis. Indeed, it aims to reflect constantly evolving global challenges, so it is essential to establish high profile courses that will prepare our prospective future leaders in the global arena. To this end, the GESAM programme equips the student with the essential skills to identify and interpret global issues and their trends.

The GESAM programme provides the student with the chance to acquire in-depth knowledge drawn from a variety of disciplines: Economics (Political Economy; Micro- and Macro- Economics; International Economic Policies; International Management, Transnational Enterprise Management; International Finance; Corporate Social Responsibility, Corporate Ethics, etc.) and Legal disciplines (International Law; International and European Labour law; Labour law; Human Rights and Globalization, International Trade Law, etc.).

Mission

The GESAM programme is designed for the student who wishes to undertake an international career and acquire management skills in order to combine market and competitiveness trends with the ever-increasing need to promote sustainable development, not only in economic terms, but also as regards social and environmental aspects. Indeed, there is a demand for qualified and competent figures in corporate restructuring, the development of new markets, international cooperation, and the internationalization of enterprises. The programme focuses on the need to address specific legal systems and highly varied social-economic contexts, and to govern internationalization processes in the private sector, but at the same time to promote effective decision-making in the public sector.

Who can apply?

Italian and foreign post-graduate students who have a degree in economic, juridical or social science disciplines interested in an internationally-oriented course; public and private employees working in Italy or abroad; employees working in international organizations; employees working in the Ministry of Labour and Welfare and the Ministry of Foreign Trade (or equivalent institutions from other countries); professionals; consultants; employees from research centres and/or Non-Governmental Organizations; trade union representatives.

Objectives

Since the global economy requires qualified leaders and managers to address legal and economic issues swiftly and effectively on the international scene, whether in the public or private sector, the Master equips the student with key professional, legal and business skills to deal with globalization and its impact on labour and social relations, in particular. The student will acquire the knowledge, skills and methods to identify, analyze and put into context various issues that involve economic actors and organizations working on the international scene.

In brief, the GESAM programme aims to provide:

- High-quality practical teaching for prospective global leaders.
- In-depth analysis of public and private organizations of countries all over the world and extensive research in global economics and social affairs.
- Further educational prospects for those who already work in the field of economics and social affairs.

Professional profiles

- Employees of international and/or regional organizations (institutions, NGOs);
- Managers of multinational companies/Export managers/ International operations and international project managers/New market developers/Experts of corporate restructuring who want to enhance company development and growth;
- New professional figures, such as eco-managers - experts in sustainability and environmental certification; sustainability management; green jobs management - social accountability consultants; etc.
- Professionals and/or consultants working in an international and/or regional organization; Civil servants at the Ministry of Labour and Welfare and the Ministry of Foreign Trade and/or those involved in decision-making processes;
- Experts in international cooperation (especially concerning projects to solve social crises and/or to launch new development projects).

Course Overview

Duration: 12 months

Lectures and seminars: International class (max. 30 students)

Fees: 4,000 EUR (the initial cost of 6,500 EUR reduced through scholarships funded by GESAM partners)

Language: English

Programme modules: Six 1-week modules at Ca' Foscari University Venice (lectures from Monday to Friday, 9.00 to 18.00 and on Saturday 9.00 to 13.00 - from January to February 2014); 1 module at ILO in Geneva (from 26th to 31st May)

Workshop and Seminar (also e-learning): March-April 2014

Internship: 3 months in Italy or abroad. With partners of the GESAM programme among which the ILO, Council of Europe - Office of Venice, Eurosportello Veneto-Enterprise Europe network, Fondazione Eni Enrico Mattei, European Federation of ethical and alternative banks (FEBEA), Veneto Banca (for a complete list of the companies in partnership with Ca' Foscari University – Placement Service go to http://www.unive.it/nqcontent.cfm?a_id=2792&find=A).

Dissertation: While working on the final dissertation the student will have the chance to attend a period of study and research at one of the university partners of the GESAM. University of Tokyo (Japan); Columbia University (Usa); The Wharton School, University of Pennsylvania (Usa); Victoria University of Wellington (New Zealand); Katholieke Universiteit Leuven(Belgium); Universidad Católica Andrés Bello, Caracas (Venezuela); University of Cape Town (South Africa); University of Sydney Business School(Australia); University of Essex (Uk) ; Université Paris Ouest Nanterre la Défense (France) ; Universidad Complutense Madrid(Spain); Johann Wolfgang Goethe-Universitaet, Frankfurt am Main (Germany); University of Athens.

Total number of hours: 1625 (corresponding to 65 ECTS)

In the case of enrollment in the second-cycle degree in International Relations-Ca' Foscari University the Master will award 48 ECTS (www.unive.it/cdl/Im6)

Important dates

Start: January 2014

Dissertation: October 2014

Degree awards: November 2014

Facilities

Scholarships: Students may be eligible for scholarships and the best students will have full or partial refund of board and lodging.

Accommodation: Ca' Foscari University in Venice offers a Housing Office service to Italian and international students to help them to find the most suitable type of accommodation in Venice. The Office is in contact with the residences that have an agreement with the University and assists students to find private housing.

International Welcome Desk: The new welcome service for international students offers guidance on all practical aspects of academic life, including matriculation and enrollment procedures, as well as the recognition of academic titles, application for stay permits at the local Police Department, information on general facilities, accommodation, health services, reductions, and transport.



FACULTY COMMITTEE

Professor	Qualification	University/Organization
Brino Vania	Assistant Professor of Labour law	Venice Ca' Foscari University (Italy)
Carraro Carlo	Professor of Econometrics and Environmental Economics; Dean of Ca' Foscari University	Venice Ca' Foscari University (Italy)
Casale Giuseppe	Director Labour Administration and Inspection Programme	International Labour Organisation (Switzerland)
Lyon-Caen Antoine	Professor of Labour Law	Université Paris Ouest Nanterre la Défense (France)
Perulli Adalberto	Professor of Labour Law	Venice Ca' Foscari University (Italy)

FACULTY MEMBERS

Professor	Qualification	University/Organization
Araki Takashi	Prof. of Labour and International Law	University of Tokyo (Japan)
Baremborg Mark	Professor of Labour Law and Labour Rights in the Global Economy	Columbia University (Usa)
Bellace Janice	Professor of Legal Studies and Business Ethics	The Wharton School, University of Pennsylvania (Usa)

Gordon Anderson	Professor of Employment and Labour Law and International Trade Law	Victoria University of Wellington (New Zealand)
Hendrickx Franck	Professor of Labour Law	Katholieke Universiteit Leuven (Belgium)
Villasmil Prieto Humberto	Professor of Labour law	Universidad Católica Andrés Bello, Caracas (Venezuela)
Kalula Evance	Professor of commercial Law	University of Cape Town (South Africa)
Lansbury Russell	Emeritus Professor of Work and Organisational Studies	University of Sydney Business School (Australia)
Leader Sheldon	Professor of Law	University of Essex (Uk)
Lokiec Pascal	Professor of Labour Law	Université Paris Ouest Nanterre la Défense (France)
Marrella Fabrizio	Professor of International Law	Venice Ca' Foscari University (Italy)
Micelli Stefano	Professor of E-Business and International Management	Venice Ca' Foscari University (Italy)
Musu Ignazio	Emeritus Professor of Macroeconomics	Venice Ca' Foscari University (Italy)
Quarcia Quinones Juan Carlos	Professor of Labour Law	Universidad Complutense Madrid (Spain)
Papadimitriou Costas	Professor of Labour Law	University of Athens (Greece)
Treu Tiziano	Professor of Labour Law	Università Cattolica del Sacro Cuore (Italy)
Valdes Dal Re Fernando	Professor of Labour Law	Universidad Complutense Madrid (Spain)
Weiss Manfred	Professor of Labour Law	Johann Wolfgang Goethe-Universität, Frankfurt am Main (Germany)

Program

Module 1 Globalisation, Market Integration, Internationalization of Enterprises and Social Dimension

Contents: Global challenges to economic and legal systems; the effects of the economic crisis linked to the transformation of production models and corporate internationalization strategies; global finance and social impact; regulatory bodies with a global reach.

Objectives: To study in an interdisciplinary context, to understand and interpret the division between the economic and institutional aspects of the market; to take a de jure condendo approach to work out trends and solutions that economics and law must provide to ensure economic and social development.

Subjects: International Economics; International Finance; Global law; International Management.

Module 2 Governance and Organizations in the Global Market

Contents: The economic, political, and sociological contexts in which global economics and social affairs interact; global governance (meaning, context, critical points and trends); global organisations (World Bank, UN, IMF, ILO etc.); comparative legal systems.

Objectives: To analyse the various contexts and global governance in detail; to explore the issue of the appointment, legitimacy and efficiency of global-level organisations working in economic and social contexts; to identify geo-political frameworks; to investigate comparative methods of analyzing juridical developments.

Subjects: International Political Science; Economic and Political Geography; Comparative Law.

Module 3 Global Law: Actors, Instruments, Models

Contents: Global law and more recent trends (especially competition between legal systems and the risk of a “race to the bottom”); competition and conflict between global legal systems; subjects and instruments to solve conflicting norms (with reference to issue of arbitration procedures and legislation against money laundering).

Objectives: To understand juridical developments in a global era; to identify the actors and regulating instruments; to investigate models of cooperation/integration at a regional and international level.

Subject: International Law.

Module 4 Social Rights in an Era of Globalisation

Contents: Legal systems, global labour rights instruments from soft to hard law; the role of organizations (ILO, European Council, EU); the role of European and international courts; relationship between social rights and economic/market freedom; the role of supranational trade unions (with special reference to transnational collective bargaining on the global scene).

Objectives: To understand social phenomena related to the work place; to identify critical points and potential areas of intervention; to identify and analyze legal instruments for social rights protection (hard v. soft law); to investigate phenomena of social dumping and rules; to examine in-depth the relationship between developed and developing countries with reference to social and labour issues.

Subjects: Comparative, European, and International Labour Law.

Module 5 International Trade

Contents: The GATT-WTO system; dispute settlement procedures; transnational dispute settlements and international arbitration; the link between international trade and social rights; the Social Clause; Regional Free Trade Agreements; the Generalized System of Preferences.

Objectives: To investigate the normative system of international trade focusing on the more recent trends in the GATT-WTO, also with reference to the relationship between social rights and international trade.

Subjects: International Trade Law.

Module 6 Enterprises in the Global Market

Contents: The processes of corporate internationalization; company networks and new markets; sustainable finance; international company management; international company marketing; Principles of International Accounting Standards (IAS); Corporate Social Responsibility; Codes of Conduct; Social Labeling.

Objectives: To focus on enterprises and the internationalization process and future trends of corporate governance; to investigate the impact of multinationals on economic and legal systems in countries as well as on the protection of labour rights.

Subjects: Economics and Management; International Management.

Module 7 Summer School – Geneva

Contents: Features, organization and activities of the ILO; focus on the procedures to draw up international labour standards; monitoring mechanisms and review of implementation of standards within Member States; appeal procedures and dispute settlement.

Objectives: The module will be taught at the ILO in Geneva. This last module is a key part of the programme as it focuses on analyzing and understanding the processes related to drawing up international standards and the driving forces behind cooperation between countries on the issues of labour rights and promotion of social justice.

Subjects: International and European Labour Law.



Learning Process

The Master aims to create an international environment to consider and analyze highly topical issues debated in political, academic and legal circles. To this end, the student will work in an active, multidisciplinary environment with constant feed-back from the lecturers, who are all experts from world-wide academic, institutional and economic contexts. Lectures will be integrated with study activities, research, conferences and seminars where the student will have the opportunity to discuss issues relating to globalization and its impact on economic and social systems with students from other Masters courses at Cà Foscari University, or from other universities.

Material will be provided during the course (working documents, slides, articles, handouts, etc.) in paper and electronic format. This material can also be consulted on the Master's home page via the user's password.

A tutor will be available to help the student during lectures, group work and individual study. For the dissertation each student will be assigned a supervisor chosen from the lecturers of the Master degree course.



Contacts:

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