

The Sharing Economy and THE FUTURE OF WORK

June 3, 2016

8AM - 4PM | Ted Rogers School of Management | Toronto, ON

A conference examining how the Sharing Economy affects
consumers, communities, employers, governments, unions and workers



Register by April 30th for Early-Bird Rate:
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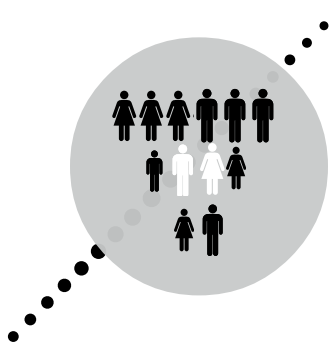
To learn about opportunities to sponsor this conference please contact Maurice Mazerolle at 416.979.5000 x 6761 or mmazerol@ryerson.ca

ACKNOWLEDGEMENTS

A special thanks to our speakers from the following organizations.

A special thanks to our organizing committee members from the following organizations





Agenda at a Glance

June 3, 2016

8:00 | Registration and Breakfast

8:30 | Welcoming Remarks

8:40 | Opening Remarks

Session 1

9:00 | Interrogating the Sharing Economy - Debating the
Future of Work in Advanced Nations

10:30 | Coffee Break

Session 2

10:45 | Responding to the Sharing Economy -
Employment / Labour / Work Policy Perspectives

Session 3

12:15 | Lunch & Organizing the Sharing Economy -
Redistributing the Value Proposition

2:00 | Coffee Break

Session 4

2:15 | Disrupting the Sharing Economy: Or Else...
Implications of Disregarding HR Practices

3:45 | Closing Remarks

4:00 | Adjourn



Welcoming and Opening Remarks

8:30 - 9:00 AM



STEVEN MURPHY

Dean, Ted Rogers School of Management at Ryerson University
To Make Welcoming Remarks on behalf of Ted Rogers School of Management

 @DeanTRSM @TRSMRyersonU



GERALD HUNT

Director of the Centre for Labour Management Relations (CLMR),
Ted Rogers School of Management at Ryerson University
To Make Welcoming Remarks on behalf of the CLMR

 @RyersonCLMR @TRSMRyersonU



MAURICE MAZEROLLE

Associate Professor of Human Resources, Ted Rogers School of
Management at Ryerson University
To Make Opening Remarks

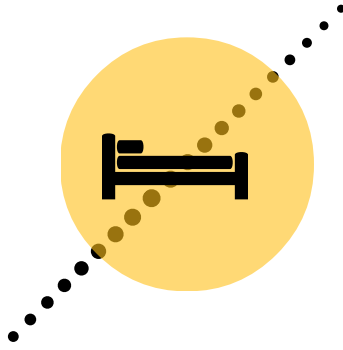
 @RyersonCLMR @TRSMRyersonU



ERIN GEE

Sharing Economy Project Co-Lead, Deputy Ministers' Committee
on Policy Innovation at the Government of Canada
To Speak about What the Sharing Economy Will Mean for Canadian
Society and Governments

 @erin_gee @DMCPI



Session 1: Interrogating the Sharing Economy

9:00 - 10:00 AM

The future of work is being reshaped by a variety of demographic, economic, legal, regulatory, and social factors that have led to changes in how organizations are structured, arranged, managed, and regulated, as well as changes in how work is distributed, organized, designed, and performed

Whereas disruptive technologies like Uber, Task Rabbit and Handy have enhanced their consumers' experiences, they have also operated outside of current employment legislation, labour market regulations, vital tax structures, insurance coverage policies, city planning standards, and social benefit offerings

This session will seek to discuss the ideal model to pursue in realizing the sustainability of the future of work in advanced nations

Session 1: Speakers and Topics



9:00- 10:00 AM



Moderator

TRISH HENNESSY

Director, Canadian Centre for Policy Alternatives, Ontario Office

 @trishhennessy @CCPA_Ont



LAURA ANDERSON

Urban Health Researcher, The Wellesley Institute

 @LauraCaitlyn @wellesleyWI



JOSH HJARTARSON

Vice President, Public Sector, KPMG Canada

 @jhpolicy @KPMG_Canada



BRIAN LANGILLE

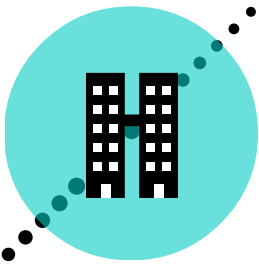
Professor of Law, The University of Toronto

 @UTLaw @UofT



DAVID WAKELY

Senior Partner, Filion Wakely Thorup Angeletti LLP



Session 2: Responding to the Sharing Economy

10:45AM – 12:15PM

This session will bring together a broad panel of stakeholders from developers, labour, and public policy to respond to the earlier debate and provide additional perspectives on what employment / labour / work policies will be required to realize the maximum benefits, while mitigating the adverse risks, of the sharing economy on consumers, employers, unions and workers



Session 2: Speakers and Topics

10:45 AM-12:15 PM



Moderator

TRISH HENNESSY

Director, Canadian Centre for Policy Alternatives, Ontario Office

 @trishhennessy @CCPA_Ont



TED GRAHAM

Innovation Leader, PricewaterhouseCoopers

To provide developers' employment/ labour / work policy perspectives on the sharing economy

 @tedgraham @PwC_Canada_LL



BILL MURNIGHAN

Director of Research, Unifor

To provide labours' employment/ labour / work policy perspectives on the sharing economy

 @UniforTheUnion

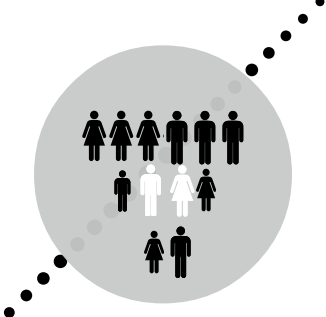


MYER SIEMIATYCKI

Professor of Politics/Public Administration, Ryerson University

To provide public policies' employment/ labour / work policy perspectives on the sharing economy

 @RUPolitics @RyersonCLMR



Session 3: Organizing the Sharing Economy

12:30-2:00 PM

As disruptive technologies reconfigure organizational structures and work spaces to become more decentralized and flexible, the response from consumers, employers, labour groups and workers may require new forms of organizations or procedures in order to reduce disputes and resolve conflicts

This session seeks to identify benefits / challenges / strategies for organizing developers, the delivery of social services, workers, and community groups to participate in the sharing economy so as to redistribute the value proposition for everyone's benefit

Session 3: Speakers and Topics



12:30-2:00 PM



Moderator

CHRIS MACDONALD

Director, Ted Rogers Leadership Centre

 @ethicsblogger @TRSMRyersonU



VALERIE FOX

Chief Innovation Consultant, The Pivotal Point

To present benefits/challenges/strategies for organizing developers

 @vfox10



JOE MANION

Director of Strategic Program Development, Toronto

Employment & Social Services

To present benefits/challenges/strategies for organizing the delivery of social service programs

 @TorontoESS



ROXANNE DUBOIS

Organizing Department, Unifor

To present benefits/challenges/strategies for organizing workers

 @roxannedubois @UniforTheUnion

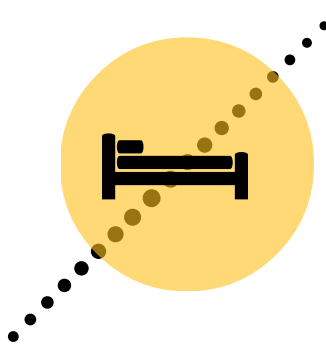


LIS PIMENTEL

President, UNITE HERE Local 75

To present benefits/challenges/strategies for organizing community campaigns

 @UNITEHERE75



Session 4: Disrupting the Sharing Economy

2:15-3:45 PM

Employment / labour / work academic research does not appear to be effectively reflected in the configuration and functioning of the sharing economy, where it seems as though more has been subtracted from, rather than added to, employers' obligations and employees' experiences

This session seeks to disrupt disruptive technologies in the sharing economy by identifying strategies to improve organizational practices and policies related to: compensation management, diversity and equity, health and safety, and training and development

Specifically, each discussion will seek to: review how traditional best practice employers have managed various human resources practices and policies; examine how sharing economy employers approach similar functions; and discuss potential implications for the sustainability of the future of work should current trends in the sharing economy's human resources functions continue



Session 4: Speakers and Topics

2:15-3:45 PM



Moderator

CHRIS MACDONALD

Director, Ted Rogers Leadership Centre

 @ethicsblogger @TRSMRyersonU



MARGARET YAP

Associate Professor of Human Resources, Ted Rogers School of Management
To discuss compensation management and the sharing economy

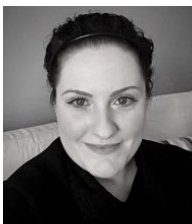
 @RyersonCLMR @TRSMRyersonU



MELANIE KNIGHT

Assistant Professor of Sociology, Ryerson University
To discuss equity and the sharing economy

 @RUSociology @RyersonCLMR



DANIELLE LAMB

Assistant Professor of Human Resources, Ted Rogers School of Management
To discuss health and safety and the sharing economy

 @RyersonCLMR @TRSMRyersonU



MAURICE MAZEROLLE

Associate Professor of Human Resources, Ted Rogers School of Management
To discuss training and development and the sharing economy

 @RyersonCLMR @TRSMRyersonU



Centre for Labour Management Relations

Promoting best-practice labour management relations in Canada that result in greater productivity and profitability for organizations, increased job and income security for workers, and decreased inequality and injustice for society

As of June 2016 the CLMR has funded 50+ research projects, hosted 60+ events, and affected the learning experience and skills development of 1000+ students

To learn more about the CLMR and opportunities to collaborate visit:



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